301204

August/September 2022
BBA (GEN) II SEMESTER
Computer Applications in Management (BBA-GEN-204)

Time : 3 Hours]   [Max. Marks : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*

2. *Answer any four questions from Part-B in detail.*

3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. Briefly discuss the following :

    (a) Web browsers.   (1.5)

    (b) Virus.   (1.5)

    (c) Difference between hardware and software. (1.5)

    (d) Expert systems.   (1.5)

    (e) WWW.   (1.5)

    (f) Wireless networking.   (1.5)

(g) Multimedia. (1.5)

(h) e-mail. (1.5)

(i) Firewall. (1.5)

(j) OAS. (1.5)

PART-B

2. (a) What are input and output devices? Explain various input and output devices used in modern organizations. (10)

(b) Differentiate between primary and secondary memory. (5)

3. (a) What are search engines? Discuss some popular search engines. (7.5)

(b) What is IP address? Give the format of IP address. Discuss the various classes of IP address. (7.5)

4. Discuss the various multimedia applications in business. (15)

5. (a) What is operating system? Discuss its types. (10)

(b) Differentiate between web hosting and web publishing. (5)

6. (a) Explain the different types of computers. (7.5)

(b) How information is different from data? Discuss various types of information. (7.5)

7. Write short notes on :

(a) MIS. (5)

(b) DSS. (5)

(c) TPS. (5)