

Time: 3 Hours

Max. Marks:75

- Instructions:** 1. It is compulsory to answer all the questions (1.5 marks each) of Part -A in short.
 2. Answer any four questions from Part -B in detail.
 3. Different sub-parts of a question are to be attempted adjacent to each other.

PART -A

- Q1 (a) How important is Multimedia Journalism in the present scenario? (1.5)
 (b) Who is Union Minister of Ministry of Information & Broadcasting? (1.5)
 (c) What is the meaning of Beat in a media house? (1.5)
 (d) Who is the Vice President of India? (1.5)
 (e) Write in brief about any two qualitative research methods. (1.5)
 (f) What is the definition of News? (1.5)
 (g) Write down the names of two news agencies of India? (1.5)
 (h) What is the Full form of BBC? (1.5)
 (i) Name the Newspaper uses tagline 'Journalism of Courage'? (1.5)
 (j) Define development journalism. (1.5)

PART -B

- Q2 (a) Reporters are the eyes and ears of the media organization. Do you agree with this? (10)
 Illustrate your answer giving the work profile of a reporter.
 (b) Discuss the constraints of Medium level newspapers in India. (05)
- Q3 (a) What is the role of Bureau chief in a newspaper organization? (8)
 (b) Discuss the role and responsibilities of a News Editor. (7)
- Q4 (a) What is copy editing? Discuss the role and responsibility of the Chief Sub Editor. (10)
 (b) In print media use of photographs has been increased. What do you think are the reasons? (05)
- Q5 Write down short notes on following: (5 × 3 =15)
- Tips for conducting interview
 - The purpose of organizing Press Conferences
 - The increasing trend of Sting operations in media industry
- Q6 Write down short notes on following. (5 × 3 =15)
- Types of Feature in newspaper
 - News Source and credibility of the news source
 - Media and Democracy
- Q7. (a) Write down the hierarchical set up of editorial wing of a newspaper. (10)
 (b) Discuss the role and importance of News agencies. (05)