

Roll No.

Total Pages : 3

442102

December, 2019
M.A. (JMC) 1st Semester
Print Journalism (JMC-102-19)

Time : 3 Hours]

[Max. Marks : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of PART-A in short.*
2. *Answer any four questions from PART-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. (a) Define News (1.5)
- (b) Write down the full form of 5w and 1H (1.5)
- (c) Define Headline (1.5)
- (d) Define Nose for News (1.5)
- (e) Define Feature (1.5)
- (f) What does film review mean (1.5)

442102/40/111/181

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13/12

- (g) Define Banner Headline. (1.5)
- (h) Define Print line of Newspaper. (1.5)
- (i) Define Soft stories. (1.5)
- (j) Define lead story. (1.5)

PART-B

- 2. (a) Define News value? Write down about different types of News stories. (10)
- (b) Define Inverted Pyramid pattern of Newspaper. Explain its needs and usefulness. (5)
- 3. (a) Write down the significance of Headline. Explain types and functions of Headlines. (10)
- (b) What do you mean by source of News? Explain different types of source of News. (5)
- 4. Explain Qualities and Responsibilities of a Reporter. Explain the difference in between Sub-editor, Chief sub-editor and News editor? (15)
- 5. What do you mean by Feature writing. Explain its Organization and Composition? (15)

6. (a) Define Feature? Explain types of Features? (10)
- (b) What do you mean by Review? How writing a Book review is different from writing a film review? Explain. (5)
7. (a) Write down the qualities of Feature. How feature writing is different from News writing? Explain. (10)
- (b) Differentiate between News features, career features and Life style features. (5)
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