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Total Pages : 3

**242301**

**December, 2019**

**MA (JMC) - III SEMESTER**

**Introduction to Convergent Journalism (JMC-301- A)**

Time : 3 Hours]

[Max. Marks : 75

*Instructions :*

1. *It is compulsory to answer all the questions (1.5 marks each) of Part -A in short.*
2. *Answer any four questions from Part -B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

**PART - A**

1. (a) What are e-newspapers and Online Editions of Newspapers? (1.5)
- (b) What is Interactivity; describe its role in democratization of communication? (1.5)
- (c) What are different radio broadcasting systems? (1.5)
- (d) What is the significance of Community Radio? (1.5)

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- (e) What is Hypertextuality and where it is used? (1.5)
- (f) What is computer aided reporting? Describe. (1.5)
- (g) What is participatory journalism? How it is different from Citizen journalism? (1.5)
- (h) What are smartphone photography and its advantages? (1.5)
- (i) What are the effects of Radio on society? Describe with examples. (1.5)
- (j) What is blogging? How journalists are making use of it? (1.5)

### **PART - B**

- 2. (a) What is Convergent Journalism? Describe in details with examples. (10)
- (b) How journalists in Convergent Journalism different than Traditional ones? (5)
- 3. How the Information Technology has helped in news gathering, processing and dissemination. What are various kinds of Cyber Journalism? (15)
- 4. Write in detail with example about Electronic News gathering (ENG). (15)

5. (a) What is Info graphic design? (5)
- (b) How is data visualized for newspapers and television?  
Describe with examples. (10)
6. (a) Write a brief history of Radio in India from early days  
till today. (10)
- (b) Socio-economic impact of Cyber journalism? Discuss  
with examples. (5)
7. What is multitasking and how it is related with convergent  
journalism? Explain with examples. (15)
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