

Roll No. 21001708057

Total Pages : 3

**701105**

**Mar. 2022**

**MBA Ist SEMESTER**

**INDIAN BUSINESS ENVIRONMENT (MS-105)**

Time : 90 Minutes]

[Max. Marks : 25

*Instructions :*

1. *It is compulsory to answer all the questions (1 mark each) of Part-A in short.*
2. *Answer any three questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

**PART-A**

1. (a) How can a business manager understand different layers in the structure of the business environment? (1)
- (b) Briefly explain the micro and macro indicators of the business environment. (1)
- (c) Is there any relationship between 'money supply' and inflation? Describe. (1)
- (d) What are the salient features of GST? (1)

- (e) List out the reasons for privatization. (1)
- (f) What is the major obstacle to the rural economic development of India? (1)
- (g) What is meant by 'reserve requirements' by banks? (1)
- (h) Discuss SWOT analysis as a tool of environmental analysis. (1)
- (i) Discuss the challenges faced by public sector banks in India. (1)
- (j) Identify emerging sectors of the Indian economy and state for their growth in recent years. (1)

**PART-B**

- 2. What constitutes a business environment? Why should a business manager be concerned about the business environment? Discuss in detail. (5)
- 3. Briefly describe the changing role of the public sector and private sector in shaping the economic destiny of India. (5)
- 4. Discuss the trend and pattern of growth of the service sector of the country in recent years. What are the leading factors behind the growth of the service sector? (5)

- 5. How does infrastructure affect the business environment? Give a critical review of recent trends in infrastructure development and policy in India. (5)
  - 6. (a) Comment upon India's Competitiveness in the world economy. What external factors influence India's Business Environment? (2)
  - (b) Examine the current challenges facing the SME sector in India. How can the sector be made more competitive? (3)
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