

Roll No.

Total Pages : 3

43224

May, 2019

MBA 2nd Semester (Reappear)

International Business Environment (MBA/113)

Time : 3 Hours]

[Max. Marks : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. Explain :

- (a) International Business. (1.5)
- (b) Effects of environment on International Business. (1.5)
- (c) Relevance of theories of International Business. (1.5)
- (d) Tariff barriers with an example. (1.5)

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- (e) International Monetary System. (1.5)
- (f) Components of IMS in brief. (1.5)
- (g) Product Life Cycle. (1.5)
- (h) Importance of free trade zone for international business. (1.5)
- (i) Concept of trade laws. (1.5)
- (j) Role of International Financial Institutions in World Trade. (1.5)

- 6. Write short notes on :
 - (a) Risks involved in international business. (7.5)
 - (b) Leontiff Paradox. (7.5)
 - 7. Explain :
 - (a) Euro Currency. (7.5)
 - (b) Trade Blocks. (7.5)
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PART-B

- 2. What are the different stages of Internationalization? How domestic business is different from international business? (15)
- 3. Explain Adam Smith's theory of international business. How it is different from Ohlin's theory? (15)
- 4. Define World Bank and International Monetary Fund. Write in detail the role of World Bank and IMF in international business. (15)
- 5. Write a detailed note about workings and organization of World Trade Organization. (15)