

Roll No.

Total Pages : 2

332208

May, 2019

MBA 2nd Semester

**Micro, Small and Medium Enterprises Management
(MB/120B)**

Time : 3 Hours]

[Max. Marks : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. (a) Explain various policies for MSMEs. (1.5)
- (b) What is scope of MSMEs in India? (1.5)
- (c) Explain the performance of MSME. (1.5)
- (d) What are the problems faced by SSIs in India? (1.5)
- (e) Explain the concept of Globalization. (1.5)
- (f) Explain impact of WTO on MSMEs. (1.5)
- (g) Explain the concept of Liberalization. (1.5)

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- (h) Explain MSMEs in the Service Sector. (1.5)
(i) Explain types of SMEs. (1.5)
(j) Explain pattern of growth of MSMEs. (1.5)

PART-B

2. What are various characteristics of MSMEs. Explain the role and significance in economic development. (15)
3. Explain the concept of MSMEs. Elaborate on evolution of MSMEs in India. (15)
4. What are various challenges and opportunities of MSMEs in the current scenario in India? (15)
5. What is the impact of Liberalization and globalization on MSME in India? (15)
6. What are Global SMEs? Explain the role of SSI/ MSMEs in a global economy. (15)
7. Define sustainable growth. How can the growth and development be sustainable in the MSMEs. (15)
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