

Roll No.

Total Pages : 2

244303

May, 2019

MBA - 3rd Semester

Project Planning and Analysis (MBA/FM-211)

Time : 3 Hours]

[Max. Marks : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. (a) Define project. (1.5)
- (b) How will you search for business idea? (1.5)
- (c) What is technical analysis? (1.5)
- (d) Explain break even analysis. (1.5)
- (e) Explain benefit cost ratio. (1.5)
- (f) What is sensitivity analysis? (1.5)
- (g) What is demand forecasting? (1.5)
- (h) How will you define NPV? (1.5)
- (i) What is capital rationing? (1.5)
- (j) How will you explain project scheduling? (1.5)

PART-B

2. (a) Write a short note on project identification analysis. (7.5)
(b) Explain project management cycle. (7.5)
 3. What are market and technical analysis? Explain them with appropriate examples. (15)
 4. How will you justify the needs of project appraisal? Explain its two methods with an appropriate description. (15)
 5. (a) What are various means of financing projects in India? (7.5)
(b) Discuss the role of financial institutions in project finance in India. (7.5)
 6. (a) Explain the decision tree analysis with its importance. (7.5)
(b) Distinguish between CPM and PERT. (7.5)
 7. What are the constraints in selection of projects? Explain significance of project completion report. (15)
-