

YMCA UNIVERSITY OF SCIENCE & TECHNOLOGY, FARIDABAD

MBA 3rd SEMESTER

Moral Values (MBA/217)

Time: 3 Hours

Max. Marks:60

- Note: 1. It is compulsory to answer all the questions (2 marks each) from Part -1. Answer all questions of Part-1 in short.
2. Answer any four questions (10 marks each) from Part -2 in detail.
3. Different parts of the same question are to be attempted adjacent to each other.

PART -1

Explain the followings:

- Q1 (a) Why ethics? (2)
(b) What are etiquettes? (2)
(c) Character (2)
(d) Beliefs and value system (2)
(e) Significance of positive attitude (2)
(f) Do you think Self confidence is essential for success in life (2)
(g) Values (2)
(h) Positive attitude always pays (2)
(i) Empathy (2)
(j) integrity (2)
- Q2 How attitude affects professional and personal life? (10)
- Q3 What are the important factors responsible for character building explain these in detail? (10)
- Q4 Do you agree that there are different types of values to be followed by a person to lead a successful life, explain with suitable situations? (10)
- Q5 Explain the role of ethics. How you will maintain balance in your professional and personal life. (10)
- Q6 Social responsibility plays an important role in the society, discuss. Also explain the social rights in this context. (10)
- Q7 Identify the basic reasons of personality differences. How positive attitude can minimize these differences? (10)
