YMCAUST, May 2018 MBA III SEMESTER

ENTREPRENEURSHIP DEVELOPMENT (MBA/201)

Max. Marks:60 Time: 3 Hours 1. It is compulsory to answer all the questions (2 marks each) from Part -1. Answer all Note: questions of Part-1 in short. 2. Answer any four questions (10 marks each) from Part -2 in detail. 3. Different parts of the same question are to be attempted adjacent to each other.

		<u>PARI -1</u>	
Ų1	(b) (c) (d)	Define Entrepreneurship. Who is entrepreneur? Who is intrapreneur? Describe women entrepreneurship. Explain Business Plan. Write the need of feasibility study. Describe two qualities of entrepreneur. Explain two factors affecting success of new business. Write two significance of Entrepreneurship Development Programmes. Describe the role of an Institution in developing entrepreneurship in India.	(2) (2) (2) (2) (2) (2) (2) (2) (2) (2)
		PART -2	
Q2	(a) (b)	Discuss the qualities and pre-requisites of entrepreneur in India. Distinguish between Entrepreneur and Manager.	(5) (5)
Q3	(a) (b)	Describe the environmental Factors affecting success of a new business. How will you make business plan? Exemplify any business plan of your own.	(5) (5)
Q4		Explain the significance of Entrepreneurial Economic Development. Describe the Economic, social and psychological need for entrepreneurship.	(10)
Q5		Discuss the feasibility reports about Economic, Technical, Financial and Managerial Feasibility of Project in an appropriate manner.	(10)
Q6		Describe the role of Government and Promotional agencies in entrepreneurship development in Índia.	(10)
Q7		Explain the Entrepreneurship Development Programmes in detail. ***********************************	(10)