YMCAUST, May 2018 MBA II SEMESTER

International Business Environment (MBA/113)

Time: 3 Hours Max. Marks:60

Note:

- 1. It is compulsory to answer all the questions (2 marks each) from Part -1. Answer all questions of Part-1 in short.
- 2. Answer any four questions (10 marks each) from Part -2 in detail.
- 3. Different parts of the same question are to be attempted adjacent to each other.

PART-1

Q1	(a)	Explain GATS.	(2)
4.		What are the various types of risks involved in international business?	(2)
	(c)		(2)
	(d)	Explain the role of Euro Currency.	(2)
	(e)	Explain various objectives of WTO.	(2)
	(f)	Explain the role of IMF.	(2)
	(g)	Define regional economic integration.	(2)
	(h)	Explain international monetary system.	(2)
	(i)	What is PLC?	(2)
	(j)	Explain IPR.	(2)
PART -2			
QZ	2	Define trade blocks. Explain in detail ASEAN, SAARC and BRICS.	(10)
Q3	3	Define international trade. Explain Leontif Paradox and Ricardian theory of international trade in detail.	(10)
Q4		Define the concept of internationalization. Explain various stages of internationalization. Differentiate between transnational firm and multinational firm.	(10)
Q	5	What are various international financial institutions? Explain the role of IMF and world bank in development of international business all over the world.	(10)
Qe	5	Define international financial market. Explain various instruments in international financial market.	(10)
Q'	7	What is international business environment? Explain various factors affecting international business environment.	(10)
