

YMCAUST, May 2018
MBA II SEMESTER
Managerial Economics (MBA/103)

Time: 3 Hours

Max. Marks:60

- Note: 1. It is compulsory to answer all the questions (2 marks each) from Part -1. Answer all questions of Part-1 in short.
2. Answer any four questions (10 marks each) from Part -2 in detail.
3. Different parts of the same question are to be attempted adjacent to each other.

PART -1

- Q1 (a) Explain Nature of Managerial economics. (2)
(b) What is cardinal utility theory? (2)
(c) Explain Iso-quant curve. (2)
(d) Optimal input combination. (2)
(e) Explain business cycles. (2)
(f) Explain Elasticity of Demand. (2)
(g) Explain Kinky Demand curve in oligopoly. (2)
(h) Explain the concept of LPG. (2)
(i) Define consumer surplus. (2)
(j) What is shut down point? (2)

PART -2

- Q2 Define managerial economics. Explain various applications of managerial economics in managerial decision making. (10)
- Q3 Explain indifference curve. Does the price effect combination of income effect and substitution effect? Elaborate. (10)
- Q4 Define demand. Explain law of demand and exceptions to law of demand. (10)
- Q5 Define market. Differentiate between monopoly and monopolistic competition in detail. (10)
- Q6 What are the reasons for inflation in India? Suggest various policies to reduce inflation in India. (10)
- Q7 Explain various economies and diseconomies of scale. (10)
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